

THIS IS
THE TRENT CAMPAIGN FOR
MOMENTOUS
CHANGE

TRENT FUND

Case for support

mo-men-tous

of great importance or significance, especially in its bearing on the future.



A TIME FOR MOMENTOUS CHANGE

From the health of our planet to the sustainability of our economies and the strength of our communities, momentous change is happening right now, all around us.

Built on a history of progress, at Trent University we are driven to **understand, activate, and steer** change for good. Trent students, faculty, and staff join this academic community because of their deep desire to participate in – and lead – momentous change. Their learning and research are more important than ever, and it requires support and investment from individuals and organizations near and far.

We believe in providing our students with support exactly when and where they need it most. At Trent, education is a personal journey. But for many it requires the financial support from others to make that journey possible.

The Trent Fund responds to students' most pressing and urgent needs to ensure that every student can learn and discover without boundaries. By assisting with emergency housing, providing financial support for the basics, offering on-campus employment and experiential learning opportunities, elevating student wellness, and attracting and supporting talented students, the Trent Fund serves as a catalyst for tomorrow's leaders.

It's an unpredictable and changing world. To ensure the success of every student we need robust financial resources that allow us to be nimble, impactful, and supportive.

Through the Campaign for Momentous Change, we will bolster the Trent Fund – a lifeline for many students – and create more opportunities that support learning and discovery on campus and in our community.

THE PILLARS OF MOMENTOUS CHANGE

Trent University's most ambitious and comprehensive philanthropic campaign is built on three consequential pillars.

Discovery

Momentous change through discovery is possible when Trent's students are encouraged to explore the world beyond the classroom, are empowered to work alongside communities, and gain critical leadership skills and work experience.

Students

Momentous change happens when financial barriers to education are removed, exemplary students are celebrated, and student wellness is prioritized.

Places

Momentous change happens when inspiring places spark creativity. This requires investment in campus initiatives and spaces that will propel discovery forward, stimulate conversation, and cultivate a sense of belonging.





“ Working in Alumni House has given me the opportunity to see the big picture of how the University works. I’m learning the importance of making and maintaining those beautiful Trent connections that really do last a lifetime. I am learning so much from this position and I believe my contributions are beneficial to Trent as well.”

Mika Cress

Student in the Indigenous Studies program whose on-campus employment is supported through the Trent Fund

MOMENTOUS CHANGE THROUGH DISCOVERY

We believe that big ideas, consequential discoveries, and timely research require talented individuals with diverse backgrounds and perspectives. It requires a quality education and one-of-a-kind, real-world learning experiences.

Trent students are driven to change the world around them for the better – from seeking out opportunities to apply their knowledge and creativity, to finding impactful solutions to some of society's biggest challenges.

The Trent Fund creates these opportunities for students through on-campus employment and co-op placements with industry leaders.

Through these experiences, students not only gain critical communication, problem-solving, and leadership skills, but also gain a deeper understanding of themselves and their potential to lead momentous change.

From learning on the land through wetlands monitoring initiatives to gaining experience in a bustling media office or working alongside community partners to address local issues – the Trent Fund ensures that Trent students are well-prepared to become the thought and change leaders of tomorrow.

With your support, we can bolster experiential learning opportunities and create new initiatives that drive discovery, launch careers, and propel societies forward.

To bring about momentous change, we need leaders who are hungry to understand the world. And to inspire the leaders of tomorrow, we need to invest in the students of today.

The Trent Campaign for Momentous Change, through the Trent Fund, provides opportunities to support discovery through experiential learning, on-campus employment, co-op placements, and more.

To learn more, visit trentu.ca/momentous





“ Thanks to the Trent Fund, we are able to support students who struggle with emergency housing costs due to unpredictable circumstances such as illness, accidents, and fire. When students go through these emergencies, we are so thankful that we have the funds to support them so they can rest a little easier and put their focus on where it should be – their studies and academic success.”

Nicole Sullivan

Off-campus housing coordinator

MOMENTOUS CHANGE POWERED BY STUDENTS

Trent attracts students who want to see and do things differently – students who value an enriching, personalized experience.

By balancing the pursuit of personal understanding with a broad perspective of what's possible, Trent encourages individuality, compassion, and the potential to thrive. Here students find a sense of belonging, new ideas flourish and excellence is celebrated.

We are committed to supporting the finest young minds who are dedicated to making significant contributions to society. We believe that while students' financial circumstances may change or be limited, it should not end their academic journey.

By supporting the Trent Fund, you are removing financial barriers to education, expanding the range of perspectives on our campuses, and creating new opportunities for students who might not otherwise be able to study at Trent.

From emergency housing support to financial assistance during political crises, the Trent Fund directly supports students' most pressing needs as they emerge.

Together, we are empowering students from all backgrounds to reach their potential. Investing in Trent's students is an investment in a brighter future for us all.

The Trent Campaign for Momentous Change, through the Trent Fund, provides opportunities to support students through emergency support, student wellness, scholarships, and more.

To learn more, visit trentu.ca/momentous



“ This job has been a great first step into the workforce and I’ve gained information management experience that I wouldn’t have gotten anywhere else at this stage in my life. I’m also thankful, especially in this challenging economy, that the Trent Fund has provided a job that helps pay for my living expenses and education.”

Paige Stupavsky

Student in the Biochemistry and
Molecular Biology program





SPOTLIGHT

TRENT FUND CLUB

The Trent Fund Club is our members' promise to provide flexible support when and where our students need it the most. It is a commitment to fostering new ideas and innovations and to transforming the lives of individual students.

Providing flexible support requires funding stability. That is why our Trent Fund Club members are so extraordinary.

By joining the Trent Fund Club, you demonstrate your dedication to empowering the young minds who will lead us to a brighter tomorrow. Your monthly donations help create a steady and dependable support base, allowing swift action when students need help.

For example, students facing financial difficulty as a result of the conflict in Ukraine received support with tuition fees, books and food. During the height of the COVID-19 pandemic, the Trent Fund and our dedicated Trent Fund Club members made it possible to assist students with emergency housing and technology needs.

Just as the Trent Fund allows us the flexibility to respond to student needs in real-time, a Trent Fund Club membership lets you plan your giving, choose your monthly amount, and start or stop your monthly giving at any time. Plus, it simplifies your life by providing a consolidated end-of-year tax receipt.

The Trent Fund Club provides one of Trent's most immersive giving experiences, creating real connections with those whose education journey you support and providing a glimpse into the transformative impact of your giving.

Monthly giving is a simple yet impactful way to bring about momentous change by ensuring an environment where students can learn, work, and grow.

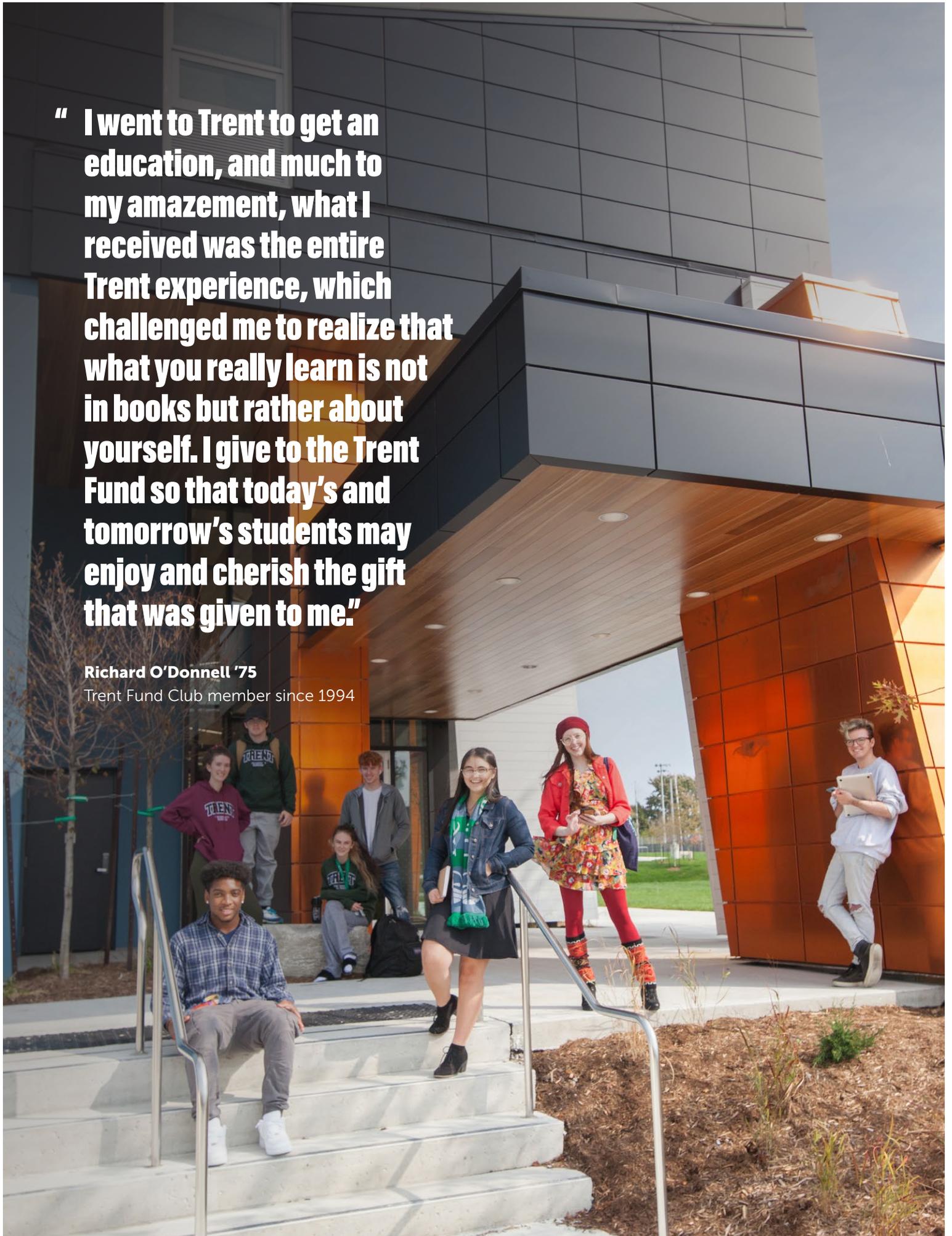
It is one of Trent's most momentous ways through which you can "live" the giving experience and form real connections with those whose education journey you champion – giving you an exclusive glimpse into the transformative impact of your gift.

Learn more about joining the Trent Fund Club at trentu.ca/momentous



“ I went to Trent to get an education, and much to my amazement, what I received was the entire Trent experience, which challenged me to realize that what you really learn is not in books but rather about yourself. I give to the Trent Fund so that today’s and tomorrow’s students may enjoy and cherish the gift that was given to me.”

Richard O’Donnell ’75
Trent Fund Club member since 1994



MOMENTOUS CHANGE FROM HERE

Our iconic campuses are deeply ingrained in the history and heritage of our communities and are home to state-of-the-art facilities, Indigenous traditional areas, recreational areas, and performance spaces.

We believe that momentous change happens when campus lands and spaces are transformed into places of significance.

Our spaces and facilities are designed with health and wellness in mind – ensuring that our campuses are places where students can learn, live, and play.

With your support, the Trent Fund can strengthen campus initiatives that enhance learning and student wellbeing and inspire personal development.

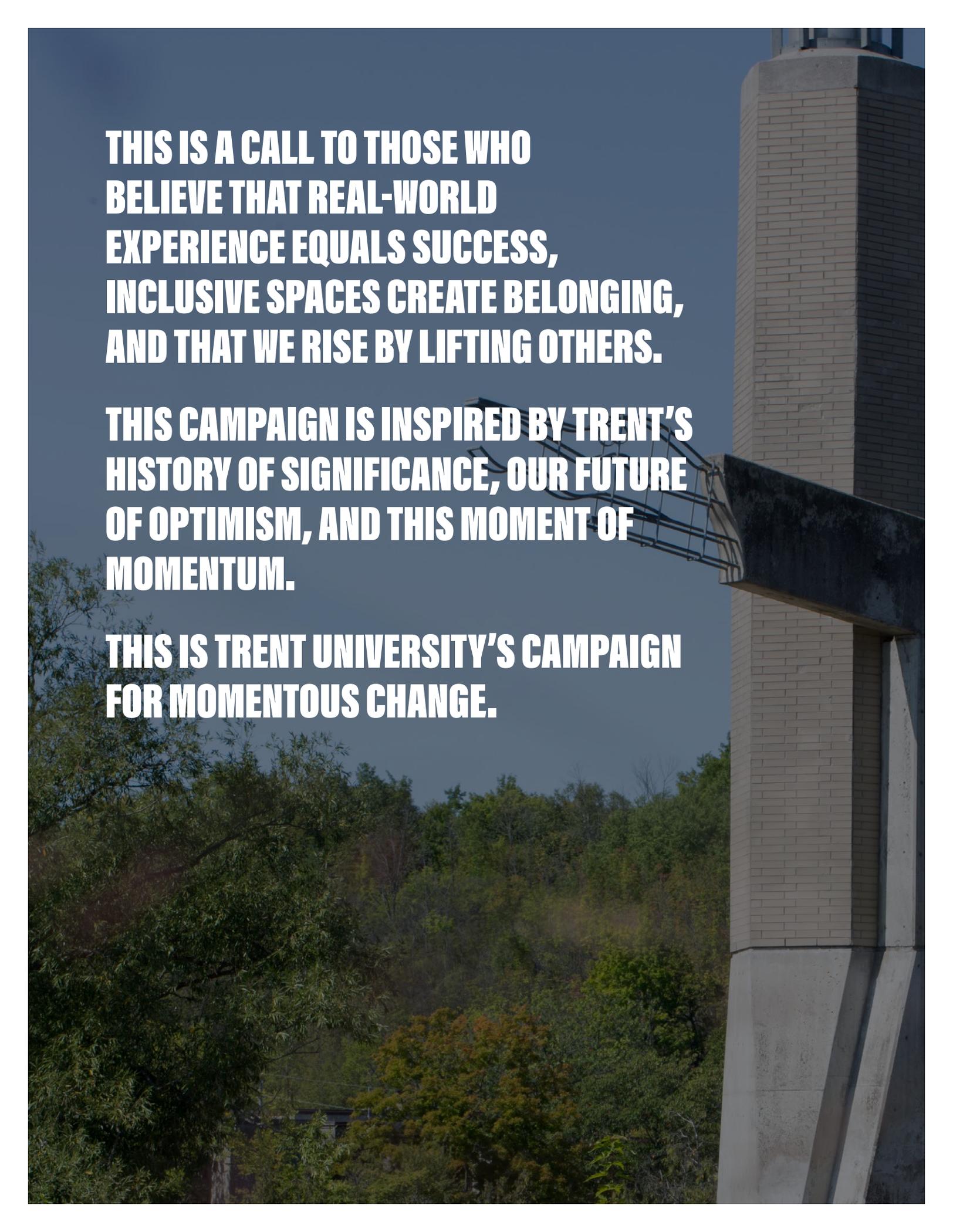
For example, the Trent Fund supported the PSB Wilson Fund for Athletics and Recreation to augment the athletics equipment and facilities accessible to all students. The Trent Fund has also contributed to opportunities to learn on the land at the new Trent Farm.

Our world is rapidly changing. Facing these changes requires inspiring places that foster inclusivity, collaboration, creative expression, and community.

The Trent Campaign for Momentous Change provides opportunities to support the thoughtful development of inclusive new campus spaces and facilities through the Trent Fund.

To learn more, visit trentu.ca/momentous





**THIS IS A CALL TO THOSE WHO
BELIEVE THAT REAL-WORLD
EXPERIENCE EQUALS SUCCESS,
INCLUSIVE SPACES CREATE BELONGING,
AND THAT WE RISE BY LIFTING OTHERS.**

**THIS CAMPAIGN IS INSPIRED BY TRENT'S
HISTORY OF SIGNIFICANCE, OUR FUTURE
OF OPTIMISM, AND THIS MOMENT OF
MOMENTUM.**

**THIS IS TRENT UNIVERSITY'S CAMPAIGN
FOR MOMENTOUS CHANGE.**







Be part of the momentous change.
Join the campaign today.

TRENTU.CA/MOMENTOUS

**TO DISCUSS HOW YOU CAN MAKE
MOMENTOUS CHANGE, CONTACT**

Christopher Armitage

Director, Portfolio Operations and
Digital Philanthropy
705-748-1011 ext. 7583
cdarmitage@trentu.ca

Beth McClelland

Development Officer, Annual Leadership Giving
705-748-1011 ext. 6065
bethmcclelland@trentu.ca