



THIS IS
THE TRENT CAMPAIGN FOR
MOMENTOUS
CHANGE

mo-men-tous

of great importance or significance, especially in its bearing on the future.



THIS IS A TIME FOR **MOMENTOUS** **CHANGE**

New perspectives, technological innovation, and broader connections are impacting us individually, communally, and globally like never before.

At Trent University, we are driven to **understand**, **activate**, and **steer** these momentous changes for good. The students, faculty, and staff of Trent University choose to join this academic community because of their deep desire to participate in – and lead – momentous change.

This work is important. It requires the engagement and support of individuals and organizations near and far. The Campaign for Momentous Change will ensure the people, places, and initiatives of Trent University are limitless in their abilities to reach further, think more deeply, and bring truly momentous change to our world.

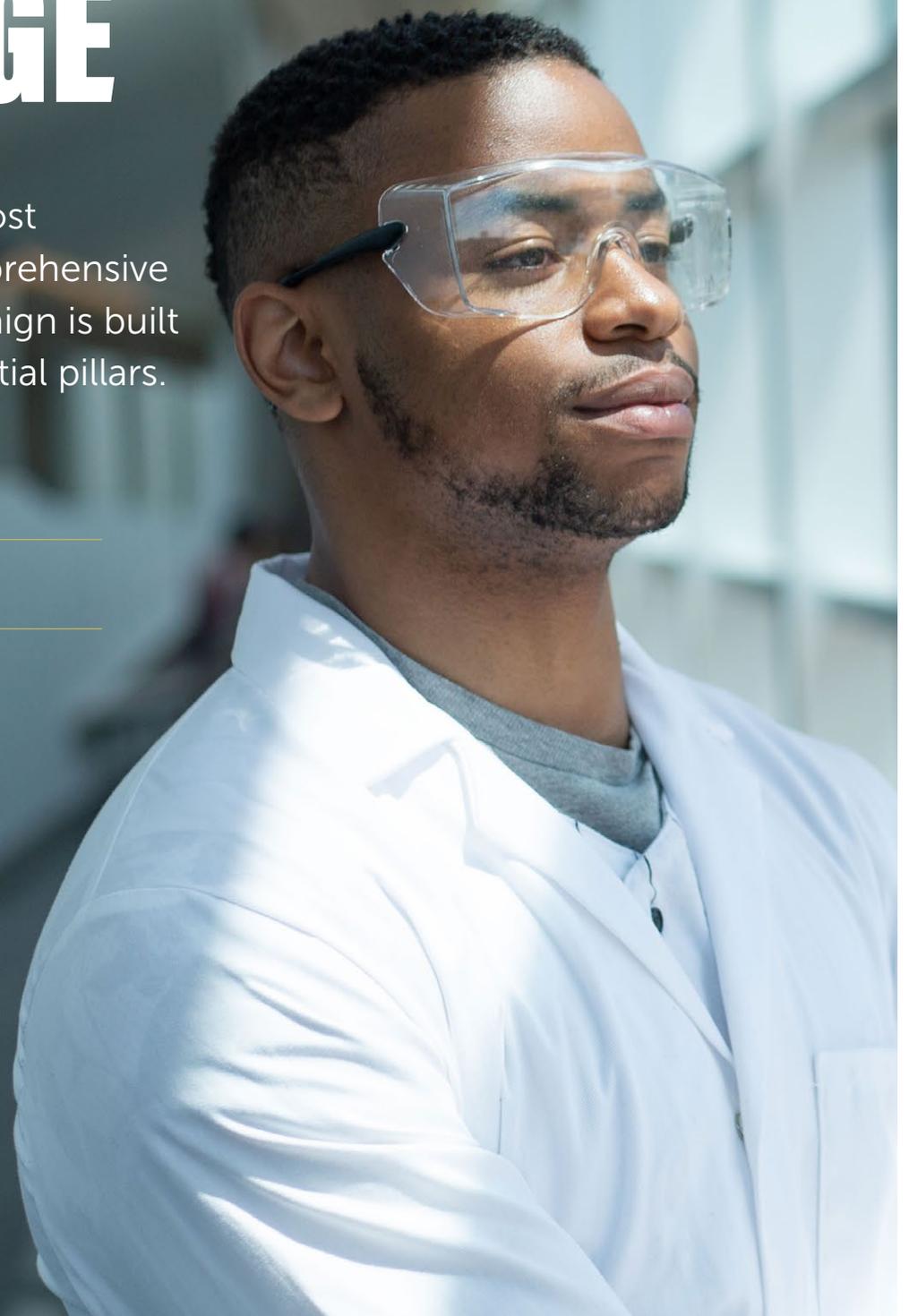
THE PILLARS OF MOMENTOUS CHANGE

Trent University's most ambitious and comprehensive philanthropic campaign is built on three consequential pillars.

DISCOVERY

STUDENTS

PLACES



MOMENTOUS CHANGE THROUGH DISCOVERY

Momentous change happens when students, faculty, researchers, and communities are empowered to think deeply, learn through experience, and explore without limits.

The Campaign for Momentous Change will enable the Trent University community to discover and impact the world without limitation through research, experiential learning, and meaningful debate.

At Trent, we understand that competing ideas, actions and perspectives create the friction needed to inspire meaningful change. The tensions in our world are motivation; inspiring us to diverge from familiar paths and pursue innovative ways of learning. Only by embracing our differences and pushing our boundaries can we reveal the gaps that lie between problems and solutions, and gain the understandings to bridge them.

MOMENTOUS CHANGE POWERED BY STUDENTS

Momentous change happens when financial barriers to education are removed, exemplary academics are celebrated, and the needs of our students are holistically supported.

The Campaign for Momentous Change will empower students to reach their academic and personal potentials.

Trent attracts the types of people who are hungry to see and do things differently. We recognize that our voice as a University cannot be singular; it is a collection of perspectives and circumstances driven by unique experiences. By balancing a pursuit of personal understandings with a broad perspective of what's possible, Trent allows empathy and potential to thrive. Understanding that the well-being of a collective is comprised of the well-being of its parts, we address each individual's needs for success to cultivate a holistic and enriching university experience.





MOMENTOUS CHANGE FROM HERE

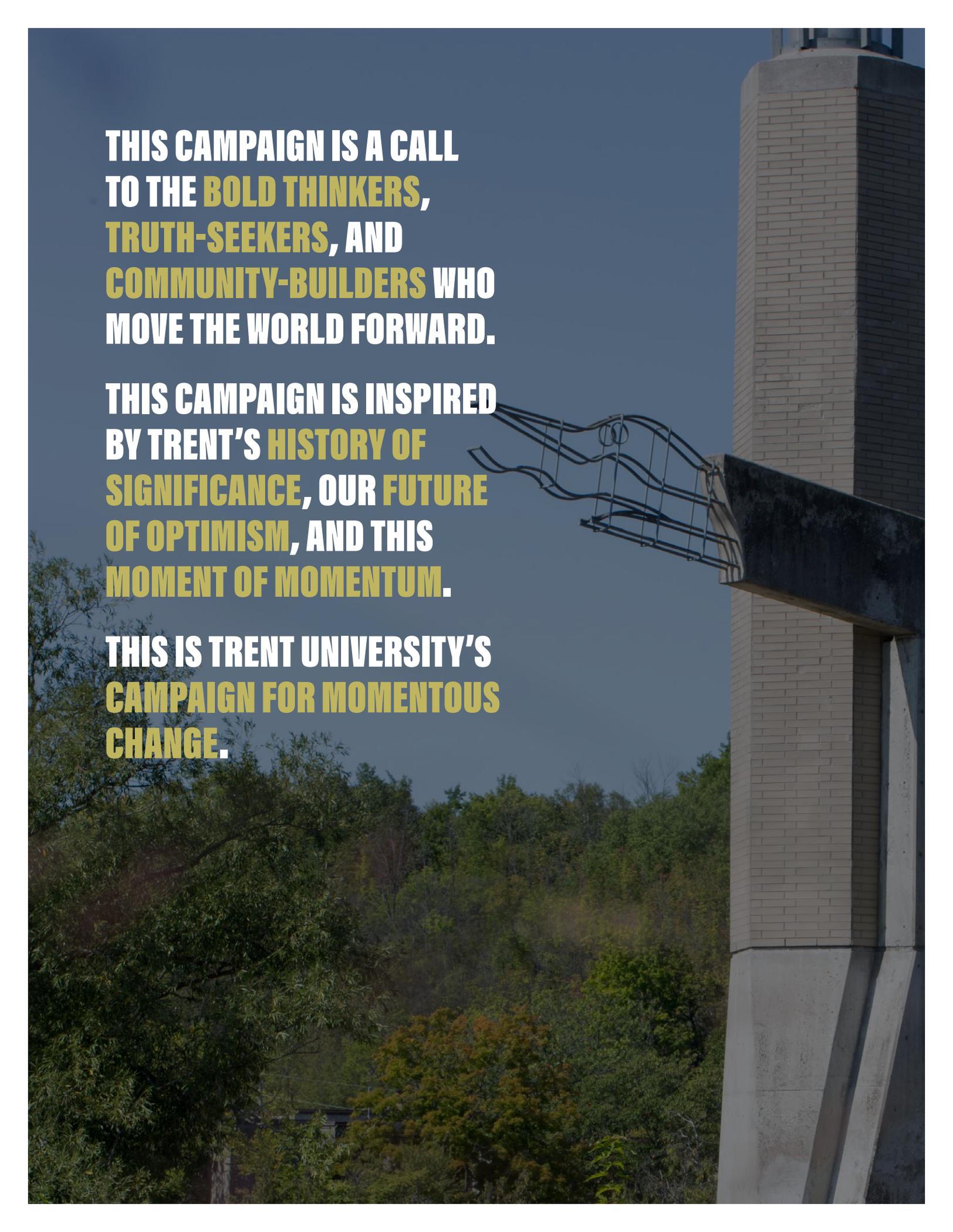
Momentous change happens when the places, lands, and heritage of Trent University are activated as participants in the experiences, conversations, and communities they inspire.

The Campaign for Momentous Change will support the purposeful stewardship of Trent's established places, and enable the creation of state-of-the-art destinations.

The spaces and places of Trent University display a unique duality – urban and bucolic; intimate and open; imposing and integrated. The presence of our places display a timelessness, while the activities they support are urgent and timely.

We hold a responsibility to support and grow these places by setting modern best practices, as well as valuing traditional Indigenous ways of Knowing. With immediacy and intention, innovation and care, we steward our built architecture, cultural spaces, and natural environments.



A photograph of a brick tower with a flag sculpture against a blue sky and green trees. The tower is made of light-colored bricks and has a dark metal flag sculpture attached to its side. The flag is made of metal rods and is waving in the wind. The background is a clear blue sky and a dense forest of green trees.

**THIS CAMPAIGN IS A CALL
TO THE BOLD THINKERS,
TRUTH-SEEKERS, AND
COMMUNITY-BUILDERS WHO
MOVE THE WORLD FORWARD.**

**THIS CAMPAIGN IS INSPIRED
BY TRENT'S HISTORY OF
SIGNIFICANCE, OUR FUTURE
OF OPTIMISM, AND THIS
MOMENT OF MOMENTUM.**

**THIS IS TRENT UNIVERSITY'S
CAMPAIGN FOR MOMENTOUS
CHANGE.**







Be part of the momentous change.
Join the campaign today.

TRENTU.CA/MOMENTOUS

**TO DISCUSS HOW YOU CAN MAKE
MOMENTOUS CHANGE, CONTACT**

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