

TRENT UNIVERSITY ATHLETICS & RECREATION

**BUILDING CHAMPIONS.
INSPIRING LEADERS.**

Sports is more than **competition.**

It's a catalyst for confidence, resilience, and belonging. At Trent University, Athletics & Recreation develops global citizens who excel on the field, in the classroom, and in life.

Every practice, every game, every challenge builds skills that last far beyond graduation. But excellence doesn't happen by chance. It requires modern facilities, exceptional coaching, and financial support that removes barriers and opens doors for every student-athlete.



TURN POSSIBILITY INTO SOMETHING MOMENTOUS

The Momentous Campaign is our vision for the Trent of tomorrow, where talented students are empowered to lead boldly, where community extends beyond our campus walls, and where innovation propels us towards a just, sustainable future.

Trent Athletics & Recreation plays a vital role in shaping leaders, strengthening community, and supporting the well-being of every student – from varsity student-athletes to those discovering sport for the first time. Our active living programs and spaces provide a welcoming, inclusive environment for all to build confidence and connection while fostering healthy habits that last long after graduation.

The Momentous Campaign will expand access to sport and recreation, strengthen coaching excellence, and enhance the facilities and technology that serve students and our wider community. Together, we can elevate our culture of champions and inspire student-athletes to pursue academic, athletic, and personal success.



WHY IT MATTERS

Sport matters: it builds confidence, teaches teamwork, strengthens mental health, and fosters inclusion – while contributing to the health, well-being, and vitality of communities across Canada.

Athletics strengthens the Trent experience for all students. It improves mental health, fosters academic success, and builds community pride.

To attract and retain top-tier student-athletes, Trent must deliver more than

opportunity – we need world-class facilities, cutting-edge technology, and robust academic support through scholarships and bursaries that empower students to excel in both sport and study.

Your support ensures student-athletes have what they need to thrive: scholarships that remove financial barriers, coaches who develop and inspire, and spaces that match the demands of high-performance sport.

Student-athletes dedicate 50 to 60 hours each week to training, travel, and academics – balancing intense schedules with determination and discipline.





“ Soccer at Trent taught me resilience. From early mornings and late nights to overcoming a preseason injury, I discovered what it means to push beyond limits. That mindset helped me earn team Rookie of the Year and be an OUA All-Star in my first season – and it’s shaping my future as a leader, a physiotherapist, and maybe even a pro athlete. None of this would be possible without the support behind the scenes.”

Warren Chambers

Excalibur men’s soccer student-athlete



INVESTMENT PRIORITIES

Athletic Financial Awards &

Scholarships: Remove financial barriers and empower student-athletes to excel academically and athletically through scholarships and bursaries that reward commitment, performance, and leadership.

Coaching Excellence: Invest in the recruitment, development, and retention of exceptional coaches who mentor student-athletes, cultivate strong team culture, and drive competitive success across varsity programs.

Equipment & High-Performance

Training Resources: Support the purchase of advanced training equipment, sport-specific gear, and performance technology that ensures Trent student-athletes train safely, effectively, and at a national standard.

Varsity Program Advancements:

Support the continued excellence of Trent's varsity teams by investing in high-performance training opportunities, and travel for major



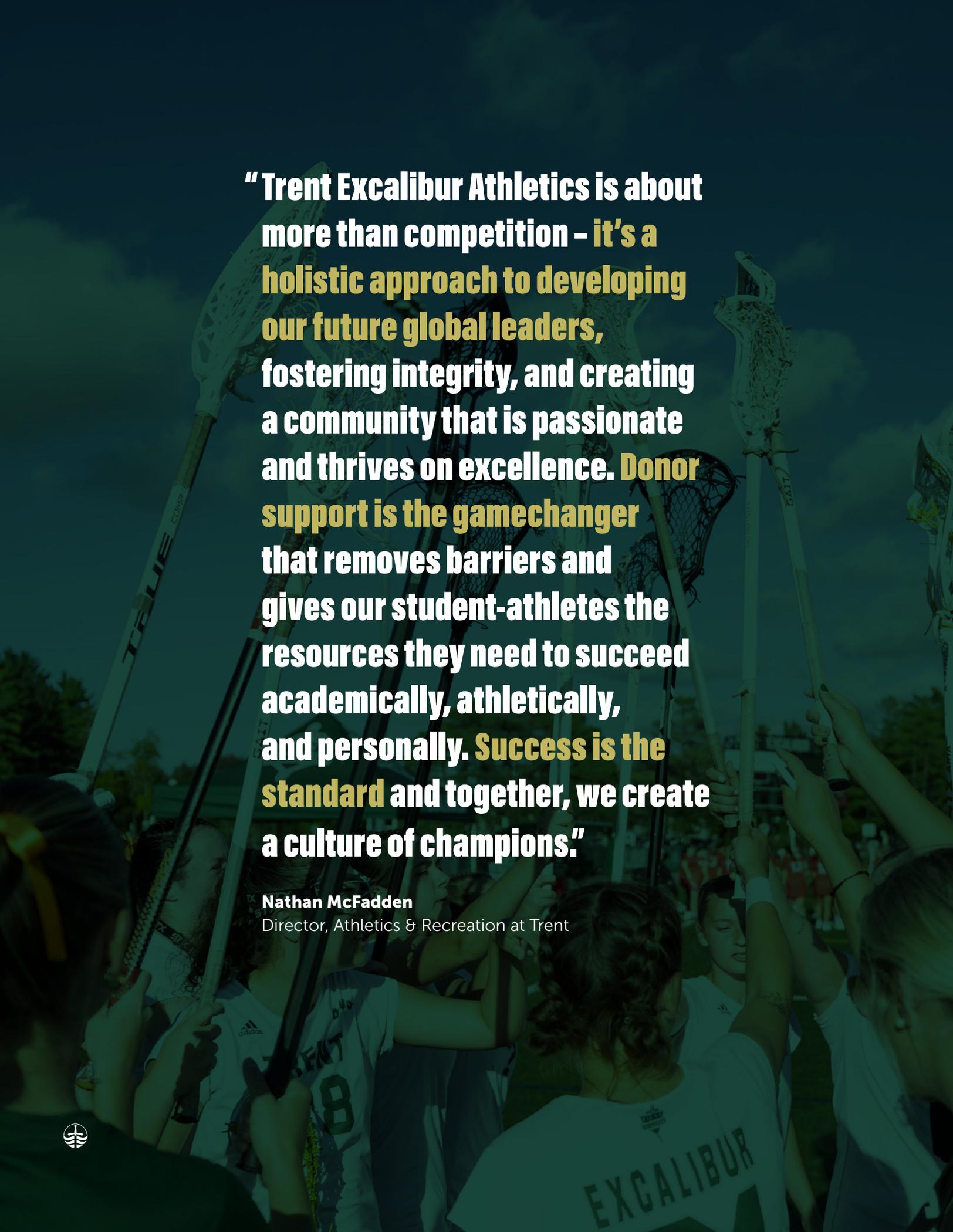


competitions. Investments in these areas create a visible, meaningful impact across all programs.

Athletic Event Sponsorship: Enhance the profile of varsity sport while engaging alumni and the broader community. Opportunities include sponsoring marquee events such as the Head of the Trent Regatta, varsity home openers, tournament weekends, and student-athlete recognition events.

With strategic investment, Trent can continue to shape exceptional student-athletes, build high-performing teams, and inspire pride across the University and beyond. Your support helps create the leadership, competitiveness, and community spirit that define the Trent Excalibur.





“Trent Excalibur Athletics is about more than competition – it’s a holistic approach to developing our future global leaders, fostering integrity, and creating a community that is passionate and thrives on excellence. Donor support is the gamechanger that removes barriers and gives our student-athletes the resources they need to succeed academically, athletically, and personally. Success is the standard and together, we create a culture of champions.”

Nathan McFadden

Director, Athletics & Recreation at Trent





**THIS IS A CALL TO THOSE WHO BELIEVE LEADERSHIP IS
LEARNED, POTENTIAL IS DEVELOPED, AND GREATNESS
GROWS IN SPACES DESIGNED FOR HIGH-PERFORMANCE.**

THIS IS OUR MOMENT OF MOMENTUM.



TRENTU.CA/MOMENTOUS

**TO DISCUSS HOW YOU CAN MAKE
MOMENTOUS IMPACT, CONTACT**

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